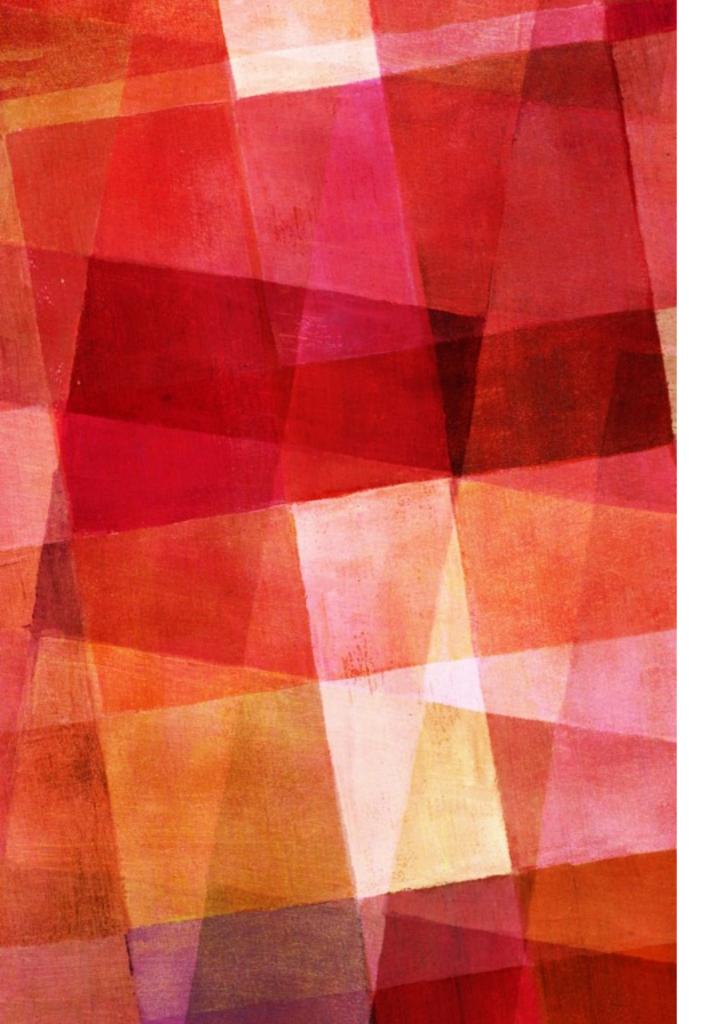
# NETWORKING

NC coordinator's report November 2015

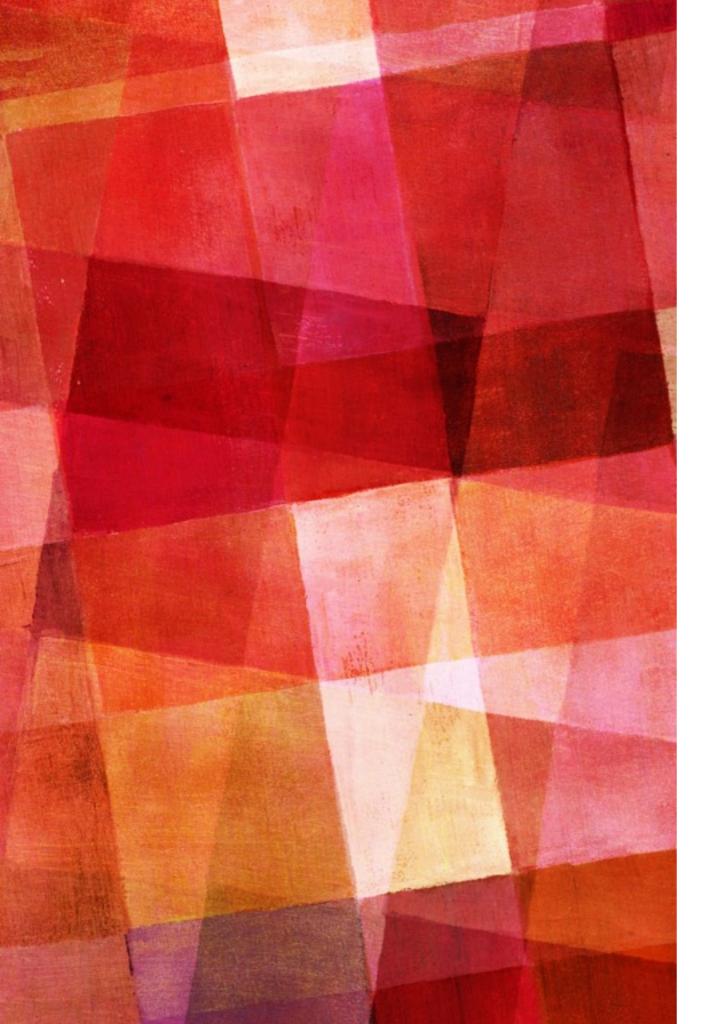
#### AREAS

- ► help to engage members through social media
- ► networking
- ► REA website
- board participation and support



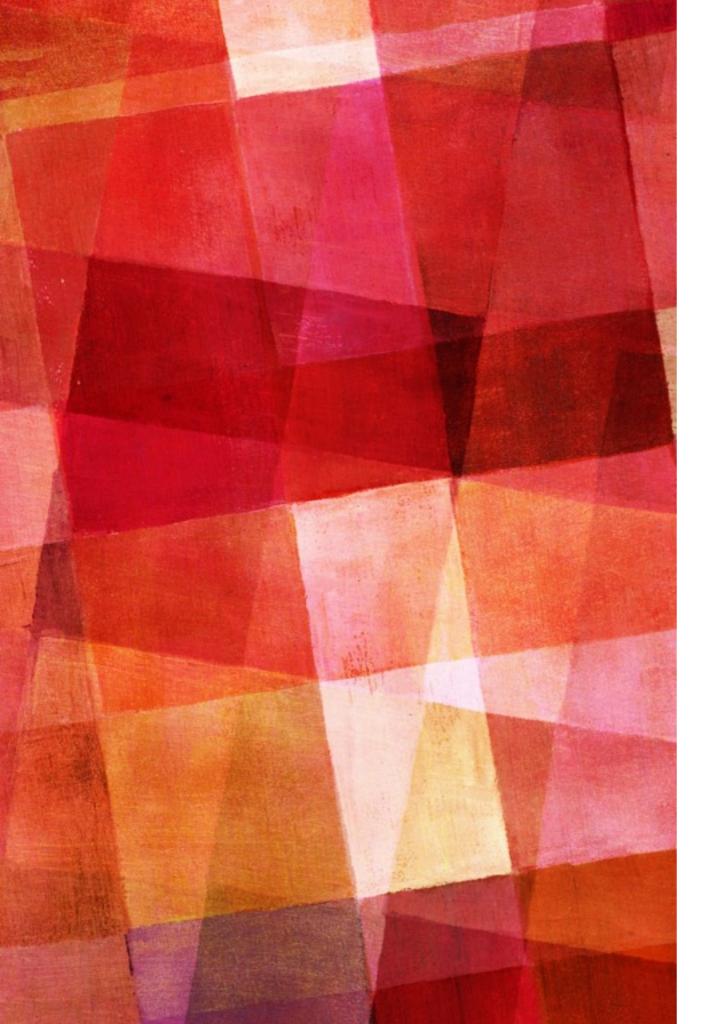
## SOCIAL MEDIA

- website additions (<u>resources</u> <u>page</u>, <u>glossary of associations</u>, <u>getting involved</u>, etc.)
- eREACH (more than 50% opened)
- facebook traffic (high of 936 for a post, average more like 100)
- ► twitter (115 followers)



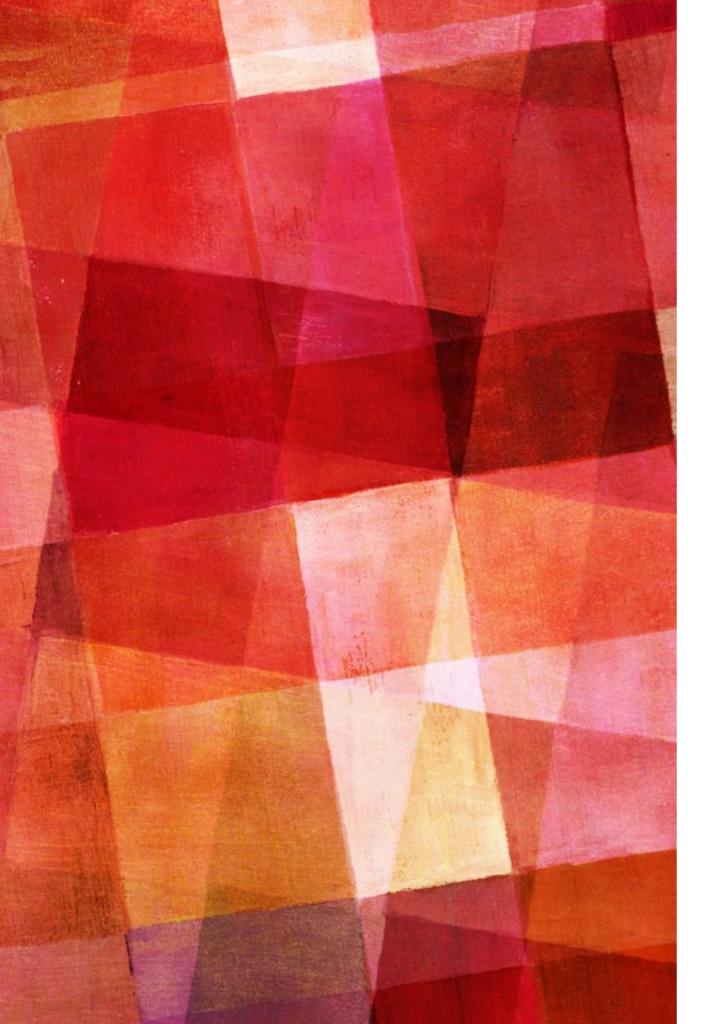
# NETWORKING

- publicizing of CFP, meeting registration, etc.
- discussions with people in other organizations
- struggling to think about how to support REA "evangelization"



## **DIGITAL TOOLS**

- working with Wild Apricot
- ► wordpress for groups
- stats: <u>membership</u> and <u>conference registration</u>
- ► Sched



### **BOARD SUPPORT**

- worked with outreach and eval committees
- sought to introduce ways to elicit input from board members for eREACH
- participated in the March retreat

# YOUR FEEDBACK!