

NETWORKING

*NC coordinator's report
November 2015*

AREAS

- help to engage members through social media
- networking
- REA website
- board participation and support



SOCIAL MEDIA

- website additions (resources page, glossary of associations, getting involved, etc.)
- eREACH (more than 50% opened)
- facebook traffic (high of 936 for a post, average more like 100)
- twitter (115 followers)



NETWORKING

- publicizing of CFP, meeting registration, etc.
- discussions with people in other organizations
- struggling to think about how to support REA “evangelization”



DIGITAL TOOLS

- working with Wild Apricot
- wordpress for groups
- stats: membership and conference registration
- Sched



BOARD SUPPORT

- worked with outreach and eval committees
- sought to introduce ways to elicit input from board members for eREACH
- participated in the March retreat

YOUR FEEDBACK!